# **U** NOVARTIS

KISQALI - Therapy area - aBC - HCP Image



Image



## **Advanced breast cancer**

## What is advanced breast cancer (aBC)?

Significant medical advances have contributed to breast cancer **survival in the UK doubling in the last 50 years**. In addition, public awareness and commitment across the country in providing research funding support many women diagnosed with early-stage breast cancer.

Despite this, breast cancer remains the most common cancer in the UK, with around 56,800 women diagnosed each year: **that's more than 150 women every day**.<sup>1</sup> Breast cancer is the **fourth most common cause of cancer death** in the UK.<sup>1</sup>

aBC is when the disease has recurred and/or spread from the breast to other parts of the body such as the liver, bone, lungs or brain.<sup>2</sup> This can also be described as secondary or metastatic breast cancer (mBC).<sup>2</sup>

#### References

- Cancer Research UK. Breast Cancer Statistics. Available at: <a href="https://www.cancerresearchuk.org/health-professional/cancer-statistics/statistics-by-cancer-type/breast-cancer">https://www.cancerresearchuk.org/health-professional/cancer-statistics/statistics-by-cancer-type/breast-cancer</a> [Accessed March 2025].

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Adverse events should be reported. Reporting forms and information can be found at <a href="https://www.mhra.gov.uk/yellowcard">www.mhra.gov.uk/yellowcard</a>. Adverse events should also be reported to Novartis online through the pharmacovigilance intake (PVI) tool at <a href="https://www.novartis.com/report">www.novartis.com/report</a>, or alternatively email <a href="mailto:medinfo.uk@novartis.com">medinfo.uk@novartis.com</a> or call 01276 698370.

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https://www.pro.novartis.com/uk-en/therapy-areas/oncology/advanced-breast-cancer